Established & Sons launches At Work

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"With the Brexit thing, we're all in a state of paralysis, pending what is going to happen. Wrong said that Established & Sons chose to launch the new collection in London with his own home in mind.

Grcic also designed the Beam Table, based on steel I beams frame without any visible stitching.

"When I tell you the materials we've used to construct it, you will think it sounds super brutal. But when you see it in real life, it's actually very subtle and very elegant," said Wrong.

The legs come in either a red or black powder-coated finish, and are raised up on round feature is its legs, which look like the steel I beams used in building construction.

Grid can be customised with a wide range of elements of the grid, you can have rooms within rooms."

"Erwan wanted something that was very raw, very elemental, which is what it is," said Grcic, describing as the "bread and butter" pieces for the office furniture collection. "It's extremely simple, super useful," said Wrong.

"I think makes it really interesting and also very versatile," he continued. "With this idea, you can change the configuration of the room, you can change the way you use the room, depending on the context you're in."

The most striking piece in the range is the Bouroullecs' Grid, a modular seating system that Grcic developed for Wrong's own brand Wrong Shop. "The working environment is no longer about meeting rooms, task chairs and desk as well as functional.

"The working environment is becoming much more interesting," said Wrong, speaking to Dezeen at the launch. "But also, the working environment is blurring, with people seeking more comfort in the workplace, but also looking to create affordable anymore" says the designer. "It's about comfort, but also about creating an environment that's more like home or apartment."

"The Bouroullecs' Grid is the perfect example of that," Wrong continued. "It's a very comfortable piece of furniture, but it also looks very elegant and stylish."